

# Your community has a housing plan.

## *We help you deliver on it.*

### THE PROBLEM

Housing production is a systems challenge. Zoning, political will, land ownership, developer capacity, stakeholders and financing must move together. In many communities, those pieces operate in silos. Without active coordination, even well-designed housing policies fail to produce results.

#### Policy Friction

Outdated zoning and uncertain approvals block production, even when everyone supports more housing.

#### Public Opposition

A vocal few can stall what the majority supports. Projects collapse before they're ever proposed.

#### Market Disconnects

Developers can't find sites. Owners don't know what they have. Capital is looking, but nobody's connecting them.

### OUR SOLUTION

#### Your Community's Housing Operating System

re:Main activates the housing pipeline by turning policy goals into development-ready opportunities, strengthening community understanding and support, and aligning the private-sector partners required to deliver new homes.

#### 1 Community Hub

A centralized hub that positions your municipality as a housing leader, tracking reforms, educating the public, showcasing priority sites, and connecting with builders and investors to turn policy into homes.

#### 2 Stakeholder Engagement & Messaging

Translate complex policy into clear narratives that build public trust, grow pro-housing coalitions, and sustain support through the full arc of reform, sustaining through permitting and construction.

#### 3 Community Diagnostic

A comprehensive regulatory health check that evaluates zoning, permitting, and local development sentiment to identify key barriers limiting housing production and highlight practical opportunities for reform and innovative programs

#### 4 Developer & Investor Matchmaking

Connect development-ready sites with qualified developers and mission-aligned investors to move projects to permitting and construction—pairing reform-ready communities with partners who deliver.

### WHO ITS FOR

#### Municipalities

Turn housing plans into homes on your community's terms.

#### Developers

Find reform-ready communities and vetted sites with clearer paths to permits.

#### Property Owners

Discover redevelopment potential aligned with community goals.

#### Investors

Identify opportunities in communities with aligned policy and active pipelines.

**Turn Housing Plans Into Homes on *Your* Community's Terms**

**Bring re:MAIN to Your Community**

Jonathan Berk, **Founder & CEO**

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